DEMAND PLANNER

At Beiersdorf, we want to help people feel good about their skin – and our commitment goes far beyond caring for skin. For 140 years, we have developed innovative skin and body care products for well-known brands such as NIVEA, Eucerin, La Prairie, Hansaplast, and Labello. We act according to our purpose, WE CARE BEYOND SKIN, and take responsibility for our consumers, our employees, the environment and society.

Behind every brand, every product and every accomplishment are our more than 20,000 employees. It is for them that we live a culture of inclusion, respect and trust that is strongly aligned with our values CARE, COURAGE, SIMPLICITY and TRUST. We embrace diversity by valuing the uniqueness of each individual and being committed to equal opportunities for all.

RESPONSABILITIES

○ Lead the local Sales & Operations process, considering all different department perspectives to produce a high-quality business planning;

○ Analyze key performance indicators, especially Service Level in-Full, Forecast Accuracy, and Forecast Bias, to identify areas for improvement, root causes of performance gaps, and opportunities for optimization;

○ Utilize the latest artificial intelligence & machine learning baseline forecasting methods for each product to build an unbiased and accurate demand plan using SAP APO;

○ Work with cross-functional teams to enhance promotional and launch planning, ensuring that demand forecasts accurately reflect market trends and customer order behavior;

○ Collaborate with Sales & Customer Service teams to deepen the shared understanding of different sales channels and customers;

○ Support the regional supply team, to ensure optimal stock distribution across different warehouses, optimized safety stock levels and run agile processes to enable quick reactions to unforeseen market dynamics while ensuring product availability and minimizing critical stock;

○ Identify new ways of working with regards to processes and systems that enable working more efficiently and effectively;

○ Become a proactive team member of the Eastern European Demand Planning team, sharing, and learning from each other, fostering a culture of continuous improvement and mutual support.

REQUIREMENTS (SKILLS, KNOWLEDGE & EXPERIENCE)

○ Master's degree in economics, engineering, international business, or a related field;

○ Proven experience of a minimum of 2-3 years in operational demand planning; FMCG as a plus;

○ Strong knowledge of statistical forecasting methods, SAP APO, and business analytics tools (e.g., Power BI, Analysis for Office, PowerQuery) preferred;

○ Strong analytical, organizational, decision-making, and presentation skills;

○ Capability to work independently and to build and develop effective internal and external partnerships;

○ Ability to challenge existing work methods and display willingness to try new approaches

ADDITIONAL INFORMATION

We embrace Diversity and Inclusion and are committed to providing equal opportunities to all of our applicants – regardless of race, gender, age, religion and beliefs, sexual orientation and gender identity, disability, cultural, ethnic or national origins. We would therefore kindly ask you to include only information and data in your documents which are relevant for the assessment of your application (e.g. curriculum vitae, salary expectations, relevant references and certificates) and encourage you to upload your CV without a picture.

JOB DETAILS

Contract Type: Unlimited / Full-Time
Job Start Date: 8/7/2023
Country / City: Romania / Bukarest
Company: Beiersdorf Romania SRL
Job ID: 13968

while also being adaptable to change and open to feedback;
- Strong ability to work effectively as part of a team, sharing knowledge and skills to achieve common goals;
- Language: English is a must.